



Avaliação do site bbc.com

Gerado a 01 de Abril de 2023 12:53 PM

O resultado é de 45/100






Conteúdo SEO

	<p>Título</p>	<p>BBC - Homepage</p> <p>Cumprimento : 14</p> <p>Perfeito, o Título contém entre 10 e 70 caracteres.</p>												
	<p>Descrição</p>	<p>Breaking news, sport, TV, radio and a whole lot more. The BBC informs, educates and entertains - wherever you are, whatever your age.</p> <p>Cumprimento : 141</p> <p>Perfeito, a Descrição META contém entre 70 e 160 caracteres.</p>												
	<p>Palavras-chave</p>	<p>BBC, bbc.co.uk, bbc.com, Search, British Broadcasting Corporation, BBC iPlayer, BBCi</p> <p>Perfeito, a página contém palavras-chave META.</p>												
	<p>Propriedades Og Meta</p>	<p>Boa! Esta página tira vantagens das propriedades Og.</p> <table border="1" data-bbox="542 1310 1476 1624"> <thead> <tr> <th>Propriedade</th> <th>Conteúdo</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>BBC - Homepage</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://www.bbc.com/</td> </tr> </tbody> </table>	Propriedade	Conteúdo	title	BBC - Homepage	type	website	url	https://www.bbc.com/				
Propriedade	Conteúdo													
title	BBC - Homepage													
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url	https://www.bbc.com/													
	<p>Cabeçalhos</p>	<table border="1" data-bbox="542 1646 1476 1724"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>20</td> <td>69</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="606 1747 1037 2060" style="list-style-type: none"> • [H1] BBC Homepage • [H2] Accessibility links • [H2] • [H2] News • [H2] Sport • [H2] Weekend Reads • [H2] Editor's Picks • [H2] Latest Business News • [H2] Technology of Business 	H1	H2	H3	H4	H5	H6	1	20	69	0	0	0
H1	H2	H3	H4	H5	H6									
1	20	69	0	0	0									


Conteúdo SEO

- [H2] ADVERTISEMENT
- [H2] Global Trade
- [H2] Featured video
- [H2] BBC World Service
- [H2] More around the BBC
- [H2] From Our Correspondents
- [H2] CEO Secrets
- [H2] Select
- [H2] World in pictures
- [H2] BBC in other languages
- [H2] More Languages
- [H2] Explore the BBC
- [H3] Deadly storm caves in roof at packed US rock gig
- [H3] Fury as Russia becomes UN Security Council president
- [H3] 'I'm still alive' jokes Pope as he leaves hospital
- [H3] Iran signals determination to enforce hijab rules
- [H3] Premier League: Man City 3-1 Liverpool - Gundogan puts hosts in control
- [H3] Eight bodies found in river by US-Canada border
- [H3] Snowboarder saved in terrifying snow rescue
- [H3] Olympic champion Fraser-Pryce runs in son's sports day
- [H3] Verstappen on Australia pole ahead of Russell
- [H3] Rafiq 'vindicated' and Vaughan tears at verdict
- [H3] Wimbledon 'still concerned' about Russian propaganda
- [H3] 11 of the best films to watch in April
- [H3] Is friendship as beneficial as love?
- [H3] Why daily grind videos are going viral
- [H3] A dramatic flight over a red-hot volcano in Iceland
- [H3] The striking difference between French and American attitudes to sex
- [H3] The 'time travellers' from the 22nd Century living among us
- [H3] The rise of the minimalist wardrobe
- [H3] Why workers are live-quitting on TikTok
- [H3] Why is everyone so mad about carbonara?
- [H3] The mystery origins of Candida auris
- [H3] After 50 years on stage, this whale is going home
- [H3] 'QAnon Shaman' freed early from federal prison
- [H3] In pictures: King Charles's state visit to Germany
- [H3] UK-Asia trade deal to boost UK economy by 0.08%
- [H3] Google faces new multi-billion advertising lawsuit
- [H3] House prices see biggest annual fall since 2009
- [H3] The intercontinental ATM heist that netted \$14m in two hours
- [H3] Branson's rocket company cuts majority of workforce
- [H3] The abandoned mines heating homes
- [H3] Can help help people travel the world?
- [H3] Shipping's wind power revolution
- [H3] Friend or foe: Can computer coders trust ChatGPT?
- [H3] Spice sales boom as home cooks get more adventurous
- [H3] Watch: Well wishers in tears as Pope leaves hospital
- [H3] Watch: Well wishers in tears as Pope leaves...
- [H3] Watch: Four times US tornadoes were caught on...
- [H3] Video shows tornado moving across Little Rock
- [H3] Watch: Andrew Tate and brother released from...
- [H3] Watch: Weather presenter spots tornado live...





Conteúdo SEO

		<ul style="list-style-type: none">• [H3] The Indian dancers fighting for their...• [H3] One-minute World News• [H3] King's first foreign visit as monarch... in...• [H3] Gwyneth Paltrow's unusual trial - in 2...• [H3] The Trump arrest saga in 70 seconds• [H3] A film premiere, royals and a meatball: Photos of the week• [H3] Stars give historic theatre emotional final act• [H3] Unlimited sewage-dump fines to start in England• [H3] Japan plans to restrict some chip-making exports• [H3] ChatGPT chatbot banned in Italy• [H3] 'Blood test meant I was spared chemo'• [H3] Telling my daughter about Thailand's poisonous air• [H3] What happened between Stormy Daniels and Trump? By Robin Levinson King & Mattea Bubalo• [H3] UK set to join Asia's trade club - but what is it? By Dharshini David• [H3] The Russian journalist refusing to be silenced By Steve Rosenberg• [H3] Push for climate decision at world's top court By Matt McGrath• [H3] Binance accused of breaking US financial laws By Natalie Sherman• [H3] Who's who in the Gwyneth Paltrow ski crash trial By Sam Cabral• [H3] Online trolls are taking a toll in China By Kelly Ng• [H3] Can US charm offensive woo Africa away from China? By Anne Soy• [H3] 'It's not how smart you are, it's how are you smart'• [H3] Shamima Begum: The girl who joined IS• [H3] Royal murals and rare rhinos: Africa's top shots• [H3] Film fan creates hundreds of miniature movie sets• [H3] Southern Lights unusually vivid over New Zealand• [H3] Paul O'Grady: A life in pictures• [H3] Northern lights dazzle in parts of UK overnight• [H3] Persian• [H3] Spanish
	Imagens	Encontrámos 64 imagens nesta página. 10 atributos ALT estão vazios ou em falta. É recomendado adicionar texto alternativo de modo a que os motores de busca identifiquem melhor o conteúdo das suas imagens.
	Rácio Texto/HTML	Rácio : 0% O rácio de texto para código HTML desta página é menor que 15 por cento, o que significa que provavelmente é necessário de adicionar mais conteúdos em forma de texto.
	Flash	Perfeito, não foi encontrado conteúdo Flash nesta página.

Conteúdo SEO

	Iframe	Excelente, não foram detetadas Iframes nesta página.
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Ligações SEO

	Reescrita de URL	Perfeito. As ligações aparentam ser limpas!
	Underscores (traços inferiores) nas URLs	Detetámos 'underscores' (traços inferiores) nas suas URLs. O uso hífen é mais eficiente em termos de otimização SEO.
	Ligações para a própria página	Encontrámos um total de 97 ligações incluindo 0 ligações a ficheiros
	Statistics	Ligações externas : noFollow 0% Ligações externas : Passa sumo 14.43% Ligações internas 85.57%

Ligações para a própria página

Âncoras	Tipo	Sumo
Deadly storm caves in roof at packed US rock gig	Internas	Passa sumo
US & Canada	Internas	Passa sumo
Fury as Russia becomes UN Security Council president	Internas	Passa sumo
Europe	Internas	Passa sumo
'I'm still alive' jokes Pope as he leaves hospital	Internas	Passa sumo
Iran signals determination to enforce hijab rules	Internas	Passa sumo
Middle East	Internas	Passa sumo
Premier League: Man City 3-1 Liverpool - Gundogan puts hosts in control	Internas	Passa sumo
Football	Internas	Passa sumo
News	Internas	Passa sumo
Eight bodies found in river by US-Canada border	Internas	Passa sumo

Ligações para a própria página

Snowboarder saved in terrifying snow rescue	Internas	Passa sumo
Olympic champion Fraser-Pryce runs in son's sports day	Internas	Passa sumo
Athletics	Internas	Passa sumo
Sport	Internas	Passa sumo
Verstappen on Australia pole ahead of Russell	Internas	Passa sumo
Formula 1	Internas	Passa sumo
Rafiq 'vindicated' and Vaughan tears at verdict	Internas	Passa sumo
Cricket	Internas	Passa sumo
Wimbledon 'still concerned' about Russian propaganda	Internas	Passa sumo
Tennis	Internas	Passa sumo
11 of the best films to watch in April	Internas	Passa sumo
Culture	Internas	Passa sumo
Is friendship as beneficial as love?	Internas	Passa sumo
Future	Internas	Passa sumo
Why daily grind videos are going viral	Internas	Passa sumo
Worklife	Internas	Passa sumo
The rise of the minimalist wardrobe	Internas	Passa sumo
Why workers are live-quitting on TikTok	Internas	Passa sumo
Why is everyone so mad about carbonara?	Internas	Passa sumo
Travel	Internas	Passa sumo
The mystery origins of Candida auris	Internas	Passa sumo
After 50 years on stage, this whale is going home	Internas	Passa sumo
'QAnon Shaman' freed early from federal prison	Internas	Passa sumo
In pictures: King Charles's state visit to Germany	Internas	Passa sumo
In Pictures	Internas	Passa sumo
Technology of Business	Internas	Passa sumo
Business	Internas	Passa sumo
Friend or foe: Can computer coders trust ChatGPT?	Internas	Passa sumo

Ligações para a própria página

Global Trade	Internas	Passa sumo
Spice sales boom as home cooks get more adventurous	Internas	Passa sumo
Watch: Well wishers in tears as Pope leaves hospital	Internas	Passa sumo
Recommended	Internas	Passa sumo
Watch: Four times US tornadoes were caught on...	Internas	Passa sumo
Video shows tornado moving across Little Rock	Internas	Passa sumo
Watch: Andrew Tate and brother released from...	Internas	Passa sumo
Watch: Weather presenter spots tornado live...	Internas	Passa sumo
The Indian dancers fighting for their...	Internas	Passa sumo
India	Internas	Passa sumo
One-minute World News	Internas	Passa sumo
Video	Internas	Passa sumo
King's first foreign visit as monarch... in...	Internas	Passa sumo
Gwyneth Paltrow's unusual trial - in 2...	Internas	Passa sumo
The Trump arrest saga in 70 seconds	Internas	Passa sumo
BBC World Service	Externas	Passa sumo
A film premiere, royals and a meatball: Photos of the week	Internas	Passa sumo
Stars give historic theatre emotional final act	Internas	Passa sumo
Entertainment & Arts	Internas	Passa sumo
Unlimited sewage-dump fines to start in England	Internas	Passa sumo
Science & Environment	Internas	Passa sumo
Japan plans to restrict some chip-making exports	Internas	Passa sumo
ChatGPT chatbot banned in Italy	Internas	Passa sumo
Technology	Internas	Passa sumo
'Blood test meant I was spared chemo'	Internas	Passa sumo
Health	Internas	Passa sumo
Telling my daughter about Thailand's poisonous air	Internas	Passa sumo
Asia	Internas	Passa sumo

[Ligações para a própria página](#)

CEO Secrets	Internas	Passa sumo
'It's not how smart you are, it's how are you smart'	Internas	Passa sumo
Select	Externas	Passa sumo
Shamima Begum: The girl who joined IS	Externas	Passa sumo
Royal murals and rare rhinos: Africa's top shots	Internas	Passa sumo
Africa	Internas	Passa sumo
Film fan creates hundreds of miniature movie sets	Internas	Passa sumo
Sheffield & South Yorkshire	Internas	Passa sumo
Southern Lights unusually vivid over New Zealand	Internas	Passa sumo
Paul O'Grady: A life in pictures	Internas	Passa sumo
Northern lights dazzle in parts of UK overnight	Internas	Passa sumo
Features	Internas	Passa sumo
BBC in other languages	Internas	Passa sumo
Persian	Internas	Passa sumo
حجاب اجباری؛ نماینده مجلس ایران می‌گوید قوه قضائیه برای «ارائه راهکار» تا ۱۴ فروردین مهلت دارد	Internas	Passa sumo
Spanish	Internas	Passa sumo
Okinawa: los «suicidios forzados» de cientos de civiles japoneses que fueron obligados a quitarse la vida antes que rendirse a EE.UU.	Internas	Passa sumo
More Languages	Internas	Passa sumo
Terms of Use	Externas	Passa sumo
About the BBC	Externas	Passa sumo
Privacy Policy	Externas	Passa sumo
Cookies	Externas	Passa sumo
Accessibility Help	Externas	Passa sumo
Parental Guidance	Externas	Passa sumo
Contact the BBC	Externas	Passa sumo
Make an editorial complaint	Externas	Passa sumo
BBC emails for you	Externas	Passa sumo

Ligações para a própria página

[Advertise with us](#)

Externas

Passa sumo

[AdChoices / Do Not Sell My Info](#)

Internas

Passa sumo

[Read about our approach to external linking.](#)

Externas

Passa sumo

Palavras-chave SEO



Núvem de palavras-chave

Consistência das Palavras-chave

Palavra-chave	Conteúdo	Título	Palavras-chave	Descrição	Cabeçalhos
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Usabilidade

	Url	Domínio : bbc.com Cumprimento : 7
	Favicon	Ótimo, o site tem um favicon.
	Facilidade de Impressão	Não encontramos CSS apropriado para impressão.
	Língua	Não foi declarada nenhuma língua para este site.
	Dublin Core	Esta página não tira vantagens do Dublin Core.


Documento

	Tipo de Documento	HTML 5
	Codificação	Perfeito. O conjunto de caracteres UTF-8 está declarado.


Documento

	Validação W3C	Erros : 8 Avisos : 41
	Privacidade do Email	Boa! Nenhum endereço de email está declarado sob a forma de texto!
	HTML obsoleto	Fantástico! Não detetámos etiquetas HTML obsoletas.
	Dicas de Velocidade	<ul style="list-style-type: none">✓ Excelente, este site não usa tabelas dentro de tabelas.✗ Oh não, o site usa estilos CSS nas etiquetas HTML.✗ Oh, não! O site utiliza demasiados ficheiros CSS (mais que 4).✗ Oh, não! O site utiliza demasiados ficheiros JavaScript (mais que 6).✗ Atenção, o site não tira vantagem da compressão gzip.

Dispositivos Móveis

	Otimização para dispositivos móveis	<ul style="list-style-type: none">✓ Icon Apple✓ Meta Viewport Tag✓ Conteúdo Flash
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Otimização

	XML Sitemap	Perfeito, o site tem um mapa XML do site (sitemap). <ul style="list-style-type: none">http://bbc.com/sitemap.xmlhttps://www.bbc.com/sitemaps/https-index-com-archive.xmlhttps://www.bbc.com/sitemaps/https-index-com-news.xmlhttps://www.bbc.com/sitemaps/https-index-com-archive_video.xmlhttps://www.bbc.com/sitemaps/https-index-com-video.xmlhttps://www.bbc.com/sitemaps/sitemap-com-ws-topics.xmlhttps://www.bbc.com/sport/sitemap.xmlhttps://www.bbc.com/sitemaps/sitemap-com-ws-topics.xml
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Otimização

<https://www.bbc.com/afrique/sitemap.xml>
<https://www.bbc.com/arabic/sitemap.xml>
<https://www.bbc.com/bengali/sitemap.xml>
<https://www.bbc.com/burmese/sitemap.xml>
<https://www.bbc.com/gahuza/sitemap.xml>
<https://www.bbc.com/hausa/sitemap.xml>
<https://www.bbc.com/hindi/sitemap.xml>
<https://www.bbc.com/indonesia/sitemap.xml>
<https://www.bbc.com/mundo/sitemap.xml>
<https://www.bbc.com/pashto/sitemap.xml>
<https://www.bbc.com/persian/sitemap.xml>
<https://www.bbc.com/portuguese/sitemap.xml>
<https://www.bbc.com/russian/sitemap.xml>
<https://www.bbc.com/swahili/sitemap.xml>
<https://www.bbc.com/turkce/sitemap.xml>
<https://www.bbc.com/ukchina/simp/sitemap.xml>
<https://www.bbc.com/ukrainian/sitemap.xml>
<https://www.bbc.com/urdu/sitemap.xml>
<https://www.bbc.com/uzbek/sitemap.xml>
<https://www.bbc.com/vietnamese/sitemap.xml>
<https://www.bbc.com/zhongwen/simp/sitemap.xml>
<https://www.bbc.com/zhongwen/trad/sitemap.xml>



Robots.txt

<http://bbc.com/robots.txt>

Perfeito, o seu site tem um ficheiro robots.txt.



Analytics

Em falta

Não detetámos nenhuma ferramenta analítica de análise de atividade.

Este tipo de ferramentas (como por exemplo o Google Analytics) permite perceber o comportamento dos visitantes e o tipo de atividade que fazem. No mínimo, uma ferramenta deve estar instalada, sendo que em algumas situações mais do que uma pode ser útil.