



Evaluation du site bbc.com

Généré le 01 Avril 2023 12:53

Le score est de 45/100






Optimisation du contenu

	Titre	<p>BBC - Homepage</p> <p>Longueur : 14</p> <p>Parfait, votre titre contient entre 10 et 70 caractères.</p>												
	Description	<p>Breaking news, sport, TV, radio and a whole lot more. The BBC informs, educates and entertains - wherever you are, whatever your age.</p> <p>Longueur : 141</p> <p>Génial, votre balise META description contient entre 70 et 160 caractères.</p>												
	Mots-clefs	<p>BBC, bbc.co.uk, bbc.com, Search, British Broadcasting Corporation, BBC iPlayer, BBCi</p> <p>Bien, votre page contient une balise META keywords.</p>												
	Propriétés Open Graph	<p>Bien, cette page profite des balises META Open Graph.</p> <table border="1" data-bbox="542 1344 1476 1646"> <thead> <tr> <th>Propriété</th> <th>Contenu</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>BBC - Homepage</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://www.bbc.com/</td> </tr> </tbody> </table>	Propriété	Contenu	title	BBC - Homepage	type	website	url	https://www.bbc.com/				
Propriété	Contenu													
title	BBC - Homepage													
type	website													
url	https://www.bbc.com/													
	Niveaux de titre	<table border="1" data-bbox="542 1680 1476 1758"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>20</td> <td>69</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="606 1780 1005 2049" style="list-style-type: none"> • [H1] BBC Homepage • [H2] Accessibility links • [H2] • [H2] News • [H2] Sport • [H2] Weekend Reads • [H2] Editor's Picks • [H2] Latest Business News 	H1	H2	H3	H4	H5	H6	1	20	69	0	0	0
H1	H2	H3	H4	H5	H6									
1	20	69	0	0	0									


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- [H2] Technology of Business
- [H2] ADVERTISEMENT
- [H2] Global Trade
- [H2] Featured video
- [H2] BBC World Service
- [H2] More around the BBC
- [H2] From Our Correspondents
- [H2] CEO Secrets
- [H2] Select
- [H2] World in pictures
- [H2] BBC in other languages
- [H2] More Languages
- [H2] Explore the BBC
- [H3] Deadly storm caves in roof at packed US rock gig
- [H3] Fury as Russia becomes UN Security Council president
- [H3] 'I'm still alive' jokes Pope as he leaves hospital
- [H3] Iran signals determination to enforce hijab rules
- [H3] Premier League: Man City 3-1 Liverpool - Gundogan puts hosts in control
- [H3] Eight bodies found in river by US-Canada border
- [H3] Snowboarder saved in terrifying snow rescue
- [H3] Olympic champion Fraser-Pryce runs in son's sports day
- [H3] Verstappen on Australia pole ahead of Russell
- [H3] Rafiq 'vindicated' and Vaughan tears at verdict
- [H3] Wimbledon 'still concerned' about Russian propaganda
- [H3] 11 of the best films to watch in April
- [H3] Is friendship as beneficial as love?
- [H3] Why daily grind videos are going viral
- [H3] A dramatic flight over a red-hot volcano in Iceland
- [H3] The striking difference between French and American attitudes to sex
- [H3] The 'time travellers' from the 22nd Century living among us
- [H3] The rise of the minimalist wardrobe
- [H3] Why workers are live-quitting on TikTok
- [H3] Why is everyone so mad about carbonara?
- [H3] The mystery origins of Candida auris
- [H3] After 50 years on stage, this whale is going home
- [H3] 'QAnon Shaman' freed early from federal prison
- [H3] In pictures: King Charles's state visit to Germany
- [H3] UK-Asia trade deal to boost UK economy by 0.08%
- [H3] Google faces new multi-billion advertising lawsuit
- [H3] House prices see biggest annual fall since 2009
- [H3] The intercontinental ATM heist that netted \$14m in two hours
- [H3] Branson's rocket company cuts majority of workforce
- [H3] The abandoned mines heating homes
- [H3] Can kelp help people travel the world?
- [H3] Shipping's wind power revolution
- [H3] Friend or foe: Can computer coders trust ChatGPT?
- [H3] Spice sales boom as home cooks get more adventurous
- [H3] Watch: Well wishers in tears as Pope leaves hospital
- [H3] Watch: Well wishers in tears as Pope leaves...
- [H3] Watch: Four times US tornadoes were caught on...
- [H3] Video shows tornado moving across Little Rock
- [H3] Watch: Andrew Tate and brother released from...





Optimisation du contenu

		<ul style="list-style-type: none">• [H3] Watch: Weather presenter spots tornado live...• [H3] The Indian dancers fighting for their...• [H3] One-minute World News• [H3] King's first foreign visit as monarch... in...• [H3] Gwyneth Paltrow's unusual trial - in 2...• [H3] The Trump arrest saga in 70 seconds• [H3] A film premiere, royals and a meatball: Photos of the week• [H3] Stars give historic theatre emotional final act• [H3] Unlimited sewage-dump fines to start in England• [H3] Japan plans to restrict some chip-making exports• [H3] ChatGPT chatbot banned in Italy• [H3] 'Blood test meant I was spared chemo'• [H3] Telling my daughter about Thailand's poisonous air• [H3] What happened between Stormy Daniels and Trump? By Robin Levinson King & Mattea Bubalo• [H3] UK set to join Asia's trade club - but what is it? By Dharshini David• [H3] The Russian journalist refusing to be silenced By Steve Rosenberg• [H3] Push for climate decision at world's top court By Matt McGrath• [H3] Binance accused of breaking US financial laws By Natalie Sherman• [H3] Who's who in the Gwyneth Paltrow ski crash trial By Sam Cabral• [H3] Online trolls are taking a toll in China By Kelly Ng• [H3] Can US charm offensive woo Africa away from China? By Anne Soy• [H3] 'It's not how smart you are, it's how are you smart'• [H3] Shamima Begum: The girl who joined IS• [H3] Royal murals and rare rhinos: Africa's top shots• [H3] Film fan creates hundreds of miniature movie sets• [H3] Southern Lights unusually vivid over New Zealand• [H3] Paul O'Grady: A life in pictures• [H3] Northern lights dazzle in parts of UK overnight• [H3] Persian• [H3] Spanish
	Images	<p>Nous avons trouvé 64 image(s) sur cette page Web.</p> <p>10 attribut(s) alt sont vides ou manquants. Ajouter un texte alternatif permet aux moteurs de recherche de mieux comprendre le contenu de vos images.</p>
	Ratio texte/HTML	<p>Ratio : 0%</p> <p>le ratio de cette page texte/HTML est au-dessous de 15 pour cent, ce qui signifie que votre site manque de contenu textuel.</p>
	Flash	<p>Parfait, aucun contenu FLASH n'a été détecté sur cette page.</p>

Optimisation du contenu

	Iframe	Génial, il n'y a pas d'Iframes détectés sur cette page.
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Liens

	Réécriture d'URLs	Bien. Vos liens sont optimisés!
	Tiret bas dans les URLs	Nous avons détectés des soulignements dans vos URLs. Vous devriez plutôt utiliser des tirets pour optimiser votre référencement.
	Liens dans la page	Nous avons trouvé un total de 97 lien(s) dont 0 lien(s) vers des fichiers
	Statistics	Liens externes : noFollow 0% Liens externes : Passing Juice 14.43% Liens internes 85.57%

Liens dans la page

Texte d'ancre	Type	Juice
Deadly storm caves in roof at packed US rock gig	Interne	Passing Juice
US & Canada	Interne	Passing Juice
Fury as Russia becomes UN Security Council president	Interne	Passing Juice
Europe	Interne	Passing Juice
'I'm still alive' jokes Pope as he leaves hospital	Interne	Passing Juice
Iran signals determination to enforce hijab rules	Interne	Passing Juice
Middle East	Interne	Passing Juice
Premier League: Man City 3-1 Liverpool - Gundogan puts hosts in control	Interne	Passing Juice
Football	Interne	Passing Juice
News	Interne	Passing Juice
Eight bodies found in river by US-Canada border	Interne	Passing Juice

Liens dans la page

Snowboarder saved in terrifying snow rescue	Interne	Passing Juice
Olympic champion Fraser-Pryce runs in son's sports day	Interne	Passing Juice
Athletics	Interne	Passing Juice
Sport	Interne	Passing Juice
Verstappen on Australia pole ahead of Russell	Interne	Passing Juice
Formula 1	Interne	Passing Juice
Rafiq 'vindicated' and Vaughan tears at verdict	Interne	Passing Juice
Cricket	Interne	Passing Juice
Wimbledon 'still concerned' about Russian propaganda	Interne	Passing Juice
Tennis	Interne	Passing Juice
11 of the best films to watch in April	Interne	Passing Juice
Culture	Interne	Passing Juice
Is friendship as beneficial as love?	Interne	Passing Juice
Future	Interne	Passing Juice
Why daily grind videos are going viral	Interne	Passing Juice
Worklife	Interne	Passing Juice
The rise of the minimalist wardrobe	Interne	Passing Juice
Why workers are live-quitting on TikTok	Interne	Passing Juice
Why is everyone so mad about carbonara?	Interne	Passing Juice
Travel	Interne	Passing Juice
The mystery origins of Candida auris	Interne	Passing Juice
After 50 years on stage, this whale is going home	Interne	Passing Juice
'QAnon Shaman' freed early from federal prison	Interne	Passing Juice
In pictures: King Charles's state visit to Germany	Interne	Passing Juice
In Pictures	Interne	Passing Juice
Technology of Business	Interne	Passing Juice
Business	Interne	Passing Juice
Friend or foe: Can computer coders trust ChatGPT?	Interne	Passing Juice

Liens dans la page

Global Trade	Interne	Passing Juice
Spice sales boom as home cooks get more adventurous	Interne	Passing Juice
Watch: Well wishers in tears as Pope leaves hospital	Interne	Passing Juice
Recommended	Interne	Passing Juice
Watch: Four times US tornadoes were caught on...	Interne	Passing Juice
Video shows tornado moving across Little Rock	Interne	Passing Juice
Watch: Andrew Tate and brother released from...	Interne	Passing Juice
Watch: Weather presenter spots tornado live...	Interne	Passing Juice
The Indian dancers fighting for their...	Interne	Passing Juice
India	Interne	Passing Juice
One-minute World News	Interne	Passing Juice
Video	Interne	Passing Juice
King's first foreign visit as monarch... in...	Interne	Passing Juice
Gwyneth Paltrow's unusual trial - in 2...	Interne	Passing Juice
The Trump arrest saga in 70 seconds	Interne	Passing Juice
BBC World Service	Externe	Passing Juice
A film premiere, royals and a meatball: Photos of the week	Interne	Passing Juice
Stars give historic theatre emotional final act	Interne	Passing Juice
Entertainment & Arts	Interne	Passing Juice
Unlimited sewage-dump fines to start in England	Interne	Passing Juice
Science & Environment	Interne	Passing Juice
Japan plans to restrict some chip-making exports	Interne	Passing Juice
ChatGPT chatbot banned in Italy	Interne	Passing Juice
Technology	Interne	Passing Juice
‘Blood test meant I was spared chemo’	Interne	Passing Juice
Health	Interne	Passing Juice
Telling my daughter about Thailand's poisonous air	Interne	Passing Juice
Asia	Interne	Passing Juice


Liens dans la page

CEO Secrets	Interne	Passing Juice
'It's not how smart you are, it's how are you smart'	Interne	Passing Juice
Select	Externe	Passing Juice
Shamima Begum: The girl who joined IS	Externe	Passing Juice
Royal murals and rare rhinos: Africa's top shots	Interne	Passing Juice
Africa	Interne	Passing Juice
Film fan creates hundreds of miniature movie sets	Interne	Passing Juice
Sheffield & South Yorkshire	Interne	Passing Juice
Southern Lights unusually vivid over New Zealand	Interne	Passing Juice
Paul O'Grady: A life in pictures	Interne	Passing Juice
Northern lights dazzle in parts of UK overnight	Interne	Passing Juice
Features	Interne	Passing Juice
BBC in other languages	Interne	Passing Juice
Persian	Interne	Passing Juice
حجاب اجباری؛ نماینده مجلس ایران می‌گوید قوه قضائیه برای «ارائه راهکار» تا ۱۴ فرودین مهلت دارد	Interne	Passing Juice
Spanish	Interne	Passing Juice
Okinawa: los «suicidios forzados» de cientos de civiles japoneses que fueron obligados a quitarse la vida antes que rendirse a EE.UU.	Interne	Passing Juice
More Languages	Interne	Passing Juice
Terms of Use	Externe	Passing Juice
About the BBC	Externe	Passing Juice
Privacy Policy	Externe	Passing Juice
Cookies	Externe	Passing Juice
Accessibility Help	Externe	Passing Juice
Parental Guidance	Externe	Passing Juice
Contact the BBC	Externe	Passing Juice
Make an editorial complaint	Externe	Passing Juice
BBC emails for you	Externe	Passing Juice

Liens dans la page

Advertise with us	Externe	Passing Juice
AdChoices / Do Not Sell My Info	Interne	Passing Juice
Read about our approach to external linking.	Externe	Passing Juice






Mots-clefs

	Nuage de mots-clefs
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Cohérence des mots-clefs

Mot-clef	Contenu	Titre	Mots-clefs	Description	Niveaux de titre
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Ergonomie

	Url	Domaine : bbc.com Longueur : 7
	Favicon	Génial, votre site web dispose d'un favicon.
	Imprimabilité	Aucun style CSS pour optimiser l'impression n'a pu être trouvé.
	Langue	Vous n'avez pas précisé la langue. Utilisez ce générateur gratuit de balises META en ligne pour préciser la langue de votre site
	Dublin Core	Cette page ne profite pas des métadonnées Dublin Core.





Document

	Doctype	HTML 5
	Encodage	Parfait. Votre charset est UTF-8.


Document

	Validité W3C	Erreurs : 8 Avertissements : 41
	E-mail confidentialité	Génial, aucune adresse e-mail n'a été trouvé sous forme de texte!
	HTML obsolètes	Génial! Nous n'avons pas trouvé de balises HTML obsolètes dans votre code.
	Astuces vitesse	<ul style="list-style-type: none"> Excellent, votre site n'utilise pas de tableaux imbriqués. Mauvais, votre site web utilise des styles css inline. Mauvais, votre site web contient trop de fichiers CSS (plus de 4). Mauvais, votre site web contient trop de fichiers javascript (plus de 6). Dommage, votre site n'est pas optimisé avec gzip.

Mobile

	Optimisation mobile	<ul style="list-style-type: none"> Icône Apple Méta tags viewport Contenu FLASH
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Optimisation

	Sitemap XML	<p>Votre site web dispose d'une sitemap XML, ce qui est optimal.</p> <ul style="list-style-type: none">http://bbc.com/sitemap.xmlhttps://www.bbc.com/sitemaps/https-index-com-archive.xmlhttps://www.bbc.com/sitemaps/https-index-com-news.xmlhttps://www.bbc.com/sitemaps/https-index-com-archive_video.xmlhttps://www.bbc.com/sitemaps/https-index-com-video.xmlhttps://www.bbc.com/sitemaps/sitemap-com-ws-topics.xmlhttps://www.bbc.com/sport/sitemap.xmlhttps://www.bbc.com/sitemaps/sitemap-com-ws-topics.xml
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Optimisation

<https://www.bbc.com/afrique/sitemap.xml>
<https://www.bbc.com/arabic/sitemap.xml>
<https://www.bbc.com/bengali/sitemap.xml>
<https://www.bbc.com/burmese/sitemap.xml>
<https://www.bbc.com/gahuza/sitemap.xml>
<https://www.bbc.com/hausa/sitemap.xml>
<https://www.bbc.com/hindi/sitemap.xml>
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<https://www.bbc.com/mundo/sitemap.xml>
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<https://www.bbc.com/persian/sitemap.xml>
<https://www.bbc.com/portuguese/sitemap.xml>
<https://www.bbc.com/russian/sitemap.xml>
<https://www.bbc.com/swahili/sitemap.xml>
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<https://www.bbc.com/ukchina/simp/sitemap.xml>
<https://www.bbc.com/ukrainian/sitemap.xml>
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<https://www.bbc.com/uzbek/sitemap.xml>
<https://www.bbc.com/vietnamese/sitemap.xml>
<https://www.bbc.com/zhongwen/simp/sitemap.xml>
<https://www.bbc.com/zhongwen/trad/sitemap.xml>



Robots.txt

<http://bbc.com/robots.txt>

Votre site dispose d'un fichier robots.txt, ce qui est optimal.



Mesures d'audience

Manquant

Nous n'avons trouvé aucun outil d'analytics sur ce site.

Un outil de mesure d'audience vous permet d'analyser l'activité des visiteurs sur votre site. Vous devriez installer au moins un outil Analytics. Il est souvent utile d'en rajouter un second, afin de confirmer les résultats du premier.