

Website review facebook.com

Generated on April 01 2023 12:52 PM






The score is 41/100







SEO Content

	Title	Facebook - log in or sign up Length : 28 Perfect, your title contains between 10 and 70 characters.														
	Description	Create an account or log into Facebook. Connect with friends, family and other people you know. Share photos and videos, send messages and get updates. Length : 151 Great, your meta description contains between 70 and 160 characters.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Facebook</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Facebook - log in or sign up</td></tr><tr><td>description</td><td>Create an account or log into Facebook. Connect with friends, family and other people you know. Share photos and videos, send messages and get updates.</td></tr><tr><td>image</td><td>https://www.facebook.com/images/fb_icon_325x325.png</td></tr><tr><td>url</td><td>https://www.facebook.com/</td></tr></tbody></table>	Property	Content	site_name	Facebook	type	website	title	Facebook - log in or sign up	description	Create an account or log into Facebook. Connect with friends, family and other people you know. Share photos and videos, send messages and get updates.	image	https://www.facebook.com/images/fb_icon_325x325.png	url	https://www.facebook.com/
Property	Content															
site_name	Facebook															
type	website															
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description	Create an account or log into Facebook. Connect with friends, family and other people you know. Share photos and videos, send messages and get updates.															
image	https://www.facebook.com/images/fb_icon_325x325.png															
url	https://www.facebook.com/															

SEO Content

	Headings	<table border="1"> <tr> <td>H1</td> <td>H2</td> <td>H3</td> <td>H4</td> <td>H5</td> <td>H6</td> </tr> <tr> <td>2</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </table> <ul style="list-style-type: none"> • [H1] Unsupported Browser • [H1] Facebook 	H1	H2	H3	H4	H5	H6	2	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
2	0	0	0	0	0									
	Images	<p>We found 2 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 3%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

SEO Links

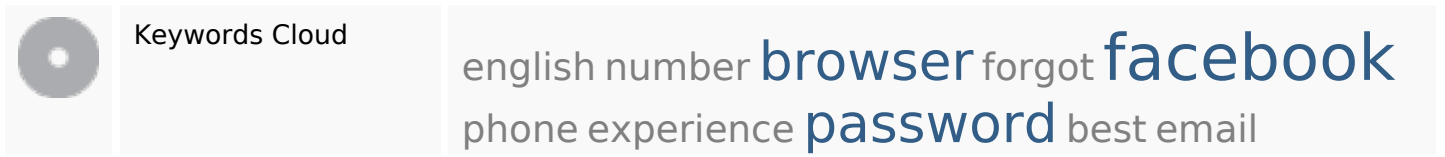
	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 1 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

In-page links

Anchor	Type	Juice
Forgot password?	Internal	Passing Juice

In-page links

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
facebook	3	✓	✗	✓	✓
browser	2	✗	✗	✗	✓
password	2	✗	✗	✗	✗
best	1	✗	✗	✗	✗
english	1	✗	✗	✗	✗











Usability

	Url	Domain : facebook.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	Missing doctype
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Document

	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Attention! Try to avoid nested tables in HTML. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>http://facebook.com/sitemap.xml</code>
	Robots.txt	<code>http://facebook.com/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website.

Optimization

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.