



# Website review cnn.com

Generated on April 01 2023 12:55 PM


The score is 47/100







## SEO Content

	Title	CNN - Breaking News, Latest News and Videos Length : 43 Perfect, your title contains between 10 and 70 characters.												
	Description	View the latest news and breaking news today for U.S., world, weather, entertainment, politics and health at CNN.com. Length : 117 Great, your meta description contains between 70 and 160 characters.												
	Keywords	cnn news, daily news, breaking news, news today, current events Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	0	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	0	0	0	0									
	Images	We found 0 images on this web page. Good, most or all of your images have alt attributes												
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												

## SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 130 links including 7 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.15% Internal Links 93.85%

## In-page links

Anchor	Type	Juice
<a href="#">US</a>	Internal	Passing Juice
<a href="#">World</a>	Internal	Passing Juice
<a href="#">Politics</a>	Internal	Passing Juice
<a href="#">Business</a>	Internal	Passing Juice
<a href="#">Opinion</a>	Internal	Passing Juice
<a href="#">Health</a>	Internal	Passing Juice
<a href="#">Entertainment</a>	Internal	Passing Juice
<a href="#">Style</a>	Internal	Passing Juice
<a href="#">Travel</a>	Internal	Passing Juice
<a href="#">Sports</a>	Internal	Passing Juice
<a href="#">Videos</a>	Internal	Passing Juice

## In-page links

<a href="#">US</a>	Internal	Passing Juice
<a href="#">International</a>	Internal	Passing Juice
<a href="#">Arabic</a>	Internal	Passing Juice
<a href="#">Español</a>	Internal	Passing Juice
<a href="#">Crime + Justice</a>	Internal	Passing Juice
<a href="#">Energy + Environment</a>	Internal	Passing Juice
<a href="#">Extreme Weather</a>	Internal	Passing Juice
<a href="#">Space + Science</a>	Internal	Passing Juice
<a href="#">Africa</a>	Internal	Passing Juice
<a href="#">Americas</a>	Internal	Passing Juice
<a href="#">Asia</a>	Internal	Passing Juice
<a href="#">Australia</a>	Internal	Passing Juice
<a href="#">China</a>	Internal	Passing Juice
<a href="#">Europe</a>	Internal	Passing Juice
<a href="#">India</a>	Internal	Passing Juice
<a href="#">Middle East</a>	Internal	Passing Juice
<a href="#">United Kingdom</a>	Internal	Passing Juice
<a href="#">The Biden Presidency</a>	Internal	Passing Juice
<a href="#">Facts First</a>	Internal	Passing Juice
<a href="#">2022 Midterms</a>	Internal	Passing Juice
<a href="#">Tech</a>	Internal	Passing Juice
<a href="#">Media</a>	Internal	Passing Juice
<a href="#">Success</a>	Internal	Passing Juice
<a href="#">Perspectives</a>	Internal	Passing Juice
<a href="#">Videos</a>	Internal	Passing Juice
<a href="#">Markets</a>	Internal	Passing Juice
<a href="#">Pre-markets</a>	Internal	Passing Juice
<a href="#">After-Hours</a>	Internal	Passing Juice

## In-page links

<a href="#">Market Movers</a>	Internal	Passing Juice
<a href="#">Fear &amp; Greed</a>	Internal	Passing Juice
<a href="#">World Markets</a>	Internal	Passing Juice
<a href="#">Investing</a>	Internal	Passing Juice
<a href="#">Markets Now</a>	Internal	Passing Juice
<a href="#">Before the Bell</a>	Internal	Passing Juice
<a href="#">Nightcap</a>	Internal	Passing Juice
<a href="#">Political Op-Eds</a>	Internal	Passing Juice
<a href="#">Social Commentary</a>	Internal	Passing Juice
<a href="#">Life, But Better</a>	Internal	Passing Juice
<a href="#">Fitness</a>	Internal	Passing Juice
<a href="#">Food</a>	Internal	Passing Juice
<a href="#">Sleep</a>	Internal	Passing Juice
<a href="#">Mindfulness</a>	Internal	Passing Juice
<a href="#">Relationships</a>	Internal	Passing Juice
<a href="#">Movies</a>	Internal	Passing Juice
<a href="#">Television</a>	Internal	Passing Juice
<a href="#">Celebrity</a>	Internal	Passing Juice
<a href="#">Innovate</a>	Internal	Passing Juice
<a href="#">Gadget</a>	Internal	Passing Juice
<a href="#">Foreseeable Future</a>	Internal	Passing Juice
<a href="#">Mission: Ahead</a>	Internal	Passing Juice
<a href="#">Upstarts</a>	Internal	Passing Juice
<a href="#">Work Transformed</a>	Internal	Passing Juice
<a href="#">Innovative Cities</a>	Internal	Passing Juice
<a href="#">Arts</a>	Internal	Passing Juice
<a href="#">Design</a>	Internal	Passing Juice
<a href="#">Fashion</a>	Internal	Passing Juice

## In-page links

<a href="#">Architecture</a>	Internal	Passing Juice
<a href="#">Luxury</a>	Internal	Passing Juice
<a href="#">Beauty</a>	Internal	Passing Juice
<a href="#">Video</a>	Internal	Passing Juice
<a href="#">Destinations</a>	Internal	Passing Juice
<a href="#">Food and Drink</a>	Internal	Passing Juice
<a href="#">Stay</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Videos</a>	Internal	Passing Juice
<a href="#">Pro Football</a>	External	Passing Juice
<a href="#">College Football</a>	External	Passing Juice
<a href="#">Basketball</a>	External	Passing Juice
<a href="#">Baseball</a>	External	Passing Juice
<a href="#">Soccer</a>	External	Passing Juice
<a href="#">Olympics</a>	Internal	Passing Juice
<a href="#">Hockey</a>	External	Passing Juice
<a href="#">Live TV</a>	Internal	Passing Juice
<a href="#">Digital Studios</a>	Internal	Passing Juice
<a href="#">CNN Films</a>	Internal	Passing Juice
<a href="#">HLN</a>	Internal	Passing Juice
<a href="#">TV Schedule</a>	Internal	Passing Juice
<a href="#">TV Shows A-Z</a>	Internal	Passing Juice
<a href="#">CNNVR</a>	Internal	Passing Juice
<a href="#">Audio</a>	Internal	Passing Juice
<a href="#">CNN Underscored</a>	Internal	Passing Juice
<a href="#">Electronics</a>	Internal	Passing Juice
<a href="#">Fashion</a>	Internal	Passing Juice
<a href="#">Beauty</a>	Internal	Passing Juice


## In-page links

<a href="#">Health &amp; Fitness</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Reviews</a>	Internal	Passing Juice
<a href="#">Deals</a>	Internal	Passing Juice
<a href="#">Money</a>	Internal	Passing Juice
<a href="#">Gifts</a>	Internal	Passing Juice
<a href="#">Travel</a>	Internal	Passing Juice
<a href="#">Outdoors</a>	Internal	Passing Juice
<a href="#">Pets</a>	Internal	Passing Juice
<a href="#">CNN Store</a>	Internal	Passing Juice
<a href="#">Coupons</a>	Internal	Passing Juice
<a href="#">Weather</a>	Internal	Passing Juice
<a href="#">Climate</a>	Internal	Passing Juice
<a href="#">Storm Tracker</a>	Internal	Passing Juice
<a href="#">Wildfire Tracker</a>	Internal	Passing Juice
<a href="#">Video</a>	Internal	Passing Juice
<a href="#">More</a>	Internal	Passing Juice
<a href="#">Photos</a>	Internal	Passing Juice
<a href="#">Longform</a>	Internal	Passing Juice
<a href="#">Investigations</a>	Internal	Passing Juice
<a href="#">CNN Profiles</a>	Internal	Passing Juice
<a href="#">CNN Leadership</a>	Internal	Passing Juice
<a href="#">CNN Newsletters</a>	Internal	Passing Juice
<a href="#">Work for CNN</a>	External	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Accessibility &amp; CC</a>	Internal	Passing Juice
<a href="#">Ad Choices</a>	Internal	Passing Juice

## In-page links

<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">CNN Store</a>	Internal	Passing Juice
<a href="#">Newsletters</a>	Internal	Passing Juice
<a href="#">Transcripts</a>	Internal	Passing Juice
<a href="#">License Footage</a>	Internal	Passing Juice
<a href="#">CNN Newsource</a>	External	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice




## SEO Keywords

	Keywords Cloud	world audio work health travel markets football fashion <b>cnn</b> videos
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cnn	20	✓	✓	✓	✗
videos	7	✓	✗	✗	✗
markets	6	✗	✗	✗	✗
audio	6	✗	✗	✗	✗
travel	5	✗	✗	✗	✗







## Usability

	Url	Domain : cnn.com Length : 7
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.





## Usability

		
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 682 Warnings : 276
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <ul style="list-style-type: none"><li><a href="https://www.cnn.com/sitemaps/cnn/index.xml">https://www.cnn.com/sitemaps/cnn/index.xml</a></li><li><a href="https://www.cnn.com/sitemaps/cnn/news.xml">https://www.cnn.com/sitemaps/cnn/news.xml</a></li><li><a href="https://www.cnn.com/sitemap/news.xml">https://www.cnn.com/sitemap/news.xml</a></li><li><a href="https://www.cnn.com/sitemaps/sitemap-section.xml">https://www.cnn.com/sitemaps/sitemap-section.xml</a></li><li><a href="https://www.cnn.com/sitemaps/sitemap-interactive.xml">https://www.cnn.com/sitemaps/sitemap-interactive.xml</a></li><li><a href="https://edition.cnn.com/sitemaps/news.xml">https://edition.cnn.com/sitemaps/news.xml</a></li><li><a href="https://www.cnn.com/sitemap/article/cnn-underscored.xml">https://www.cnn.com/sitemap/article/cnn-underscored.xml</a></li><li><a href="https://www.cnn.com/sitemap/section/cnn-underscored.xml">https://www.cnn.com/sitemap/section/cnn-underscored.xml</a></li><li><a href="https://www.cnn.com/sitemap/section/politics.xml">https://www.cnn.com/sitemap/section/politics.xml</a></li></ul>
	Robots.txt	<p><a href="http://cnn.com/robots.txt">http://cnn.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>